



Romain Mathon

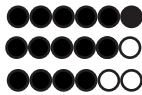
UX Designer

I am passionate by the digital industry. I built my first website in 2003. Since, I caught the digital bug. I am a user centric web project manager who love Ux Design. I speak english and digital =)

Tools

UX Design

Axure RP Pro 8
Adobe Sketch
Balsamiq



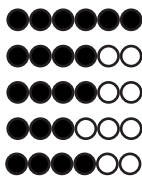
User testing

Optimal Workshop



CMS

Wordpress
Prestashop
Magento
Drupal
Shopify



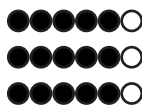
Ticketing

Redmine
Jira
Mantis



Code

Adobe Dreamweaver
FileZillia FTP
Console Debugger



Office

Microsoft Office
Adobe Suite



Ads

Google Adwords
Facebook Ads



ERP / CRM / PIM

Akaneo
Sugar CRM



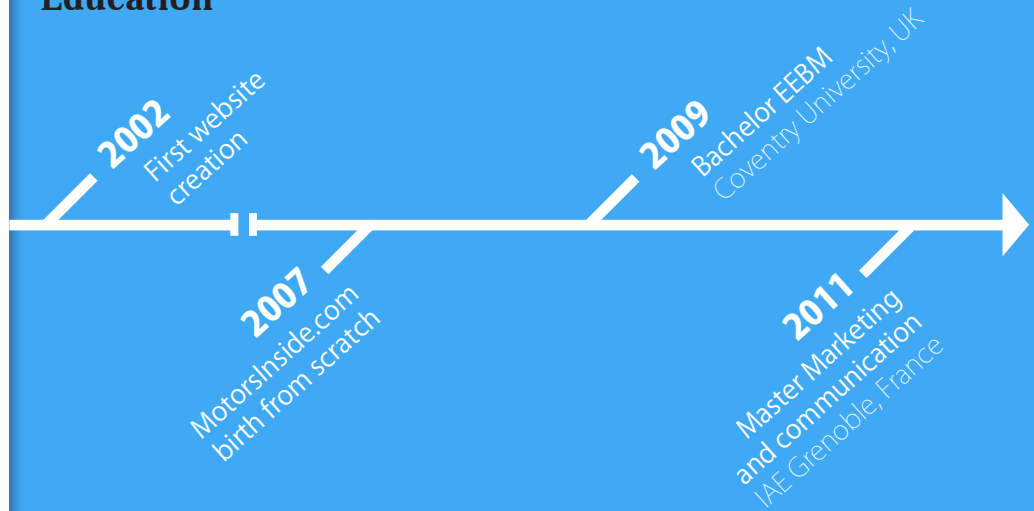
Have a chat

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Education



Professionals experiences

Discover all my experiences on www.romain-mathon.fr



Senior UX Designer Consultant at Blue Infinity - Geneva

2016, march to now

I use all my knowledge in digital and UX design to give client of my agency the best experience possible on their digital projects. I work on desktop website, responsive screens and of course mobile apps. I do workshop with the client, user tests with selected users, scenario analysis, personas and of course wireframes at a low or high fidelity resolution.



Web project manager and UX Designer at Comundi - Anecy

2014 to 2016

Creation and set up of the digital strategy for the new website Comundi.fr. UX Design for the all project with workshop, user tests, wireframes and management of the graphic design by a freelance. This website is connected to a PIM and a CRM.



Web project manager at Editions Tissot - Anecy

2010 to 2014

Digital Chief of Tissot-Formation.fr. Management of a digital roadmap with new features to add in the website, needs assessment of the marketing team, Wireframes and ticketing of the development team.

I managed also the SEO of the website and the content strategy with freelance journalist and Lawyer. This website is based on Wordpress and connected to a CRM.



Founder and business developer of MotorsInside.com

One of the famous website about F1 in France. Each month, more than 1.5 million pages are checked. We are officially accredited by FIA to cover Formula 1 Grand Prix since 2011. 10 peoples work every week on Motors Inside. I created it in 2007 «from scratch» and today I continue its business development.

Web project manager assistant at Renault

Management and UX Design of different new features added in the Vehicles Maintenance part of the website Renault.fr and some subsidiaries in Europe. Projects for Mobile and Desktop did by a digital agency.

Professionals skills

UX Design	●●●●●○	Project management	●●●●●○
Web usability	●●●●●○	Digital strategy	●●●●●○
MockUp	●●●●●○	Needs assessment	●●●●●○
Users tests	●●●●○●	HTML / CSS	●●●●●○
Personas	●●●●●○	PHP / MySQL	●●●○●○
Tree testing	●●●●●○	SEO	●●●●●○
Card sorting	●●●●●○	Web Testing	●●●●●○
Info. architecture	●●●●●○	Web analytic	●●●●●○
KPI Dashboard	●●●●●○	Management	●●●○●○
Specifications	●●●●●○		

Discover more on www.romain-mathon.fr

